

Changes in the Congress Structure for KINO 2020

Unfortunately, this year the weekend before the congress is not available to us as construction time in the Kongresshaus.

In consultation with the Exhibitors' Advisory Council, we have therefore decided to hold the first day of the Congress entirely in the Cineplex Baden-Baden.

We will use this day to hold as many seminars as possible, so that on the remaining 2 days of the fair we will have considerably more time than in previous years for trade visitors to visit the fair.

In addition, we offer exhibitors of KINO 2020 the opportunity to present themselves to trade visitors on the first day of the Cineplex Congress with a 10-minute lecture or a small information stand.

If you have any questions, please do not hesitate to contact us.

In order to make Wednesday (and Thursday) even more attractive, we have planned the get-together for Wednesday evening next year and will be upgrading it on the occasion of the 50th anniversary compared to previous years.

For Thursday we will try to make an attractive film and invite our visitors to a cosy get-together once again. In addition, we are planning a farewell party on Friday and will offer an excursion programme if necessary.

A rough - preliminary - congress structure can be found on the following page.

New cooperation in trade fair construction

For various reasons we will not continue the cooperation with the company Messebau Gleich in 2020.

In 2020 the trade fair construction will be taken over by the company Pink Event. This is connected with minor changes in the equipment and price structure, whereby no single price will be increased by more than 5% and some prices will also be lower than in previous years.

In 2020 we as organizers will only manage the standard trade fair construction. In the case of services that go beyond those offered by us, we will be happy to put you in direct contact with Pink Event so that you can negotiate all further agreements (including prices) directly. Of course you will receive the invoice for the exhibition stand and the equipment directly from us at the end as usual. You will find all standard offers in the trade fair service folder.

KINO 2020 continues the path taken in 2019

Already in 2019 we took a big step towards sustainability with the introduction of the KINO app and saved more than 4 tons of paper for the printing of the congress guide.

This year we will continue along this path. From now on we will no longer issue our name cards in plastic sleeves.

We call on all exhibitors of KINO 2020 to do without environmentally harmful packaging as far as possible. Please let us know what contribution you can make to a more sustainable congress - we will be happy to include this in our reports.