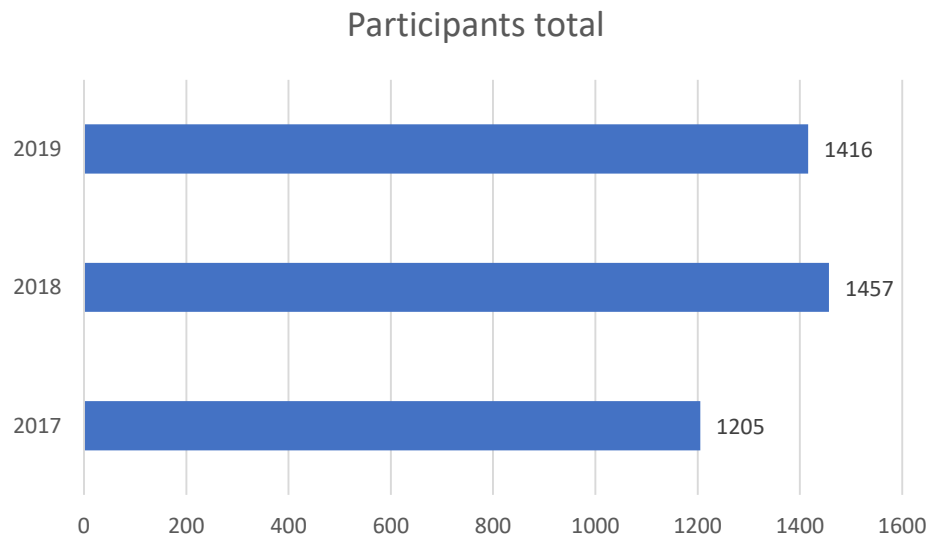


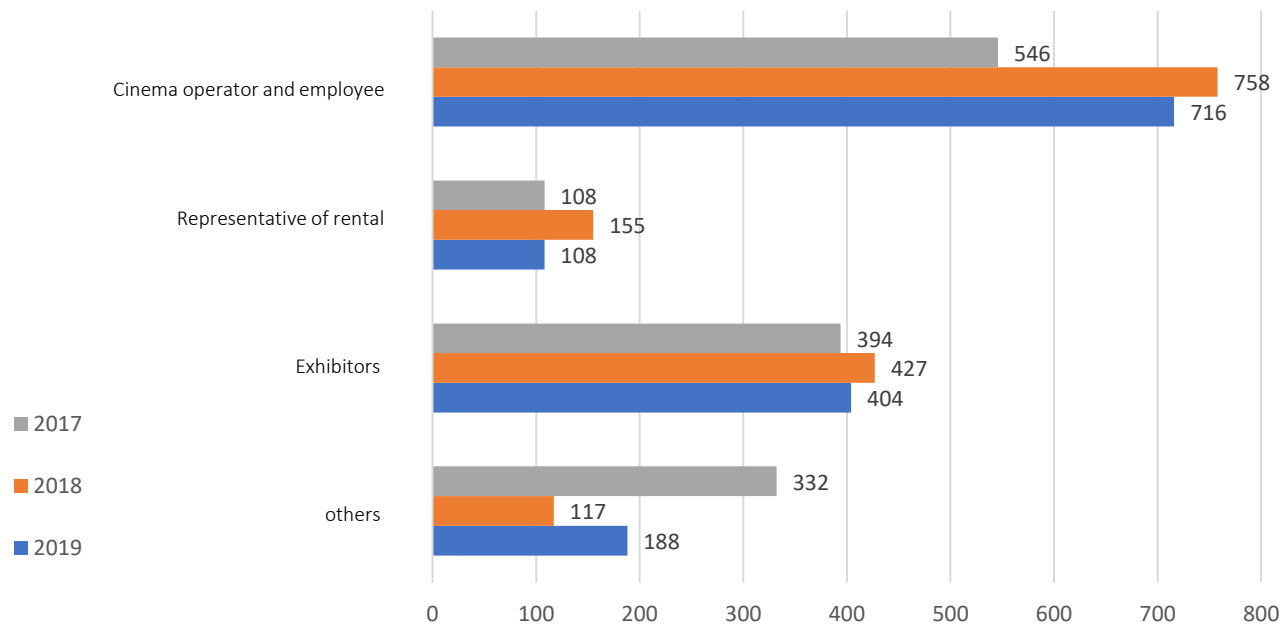
Development of total number of participants:

(including exhibitor, rental, organization, press, speakers, etc.)



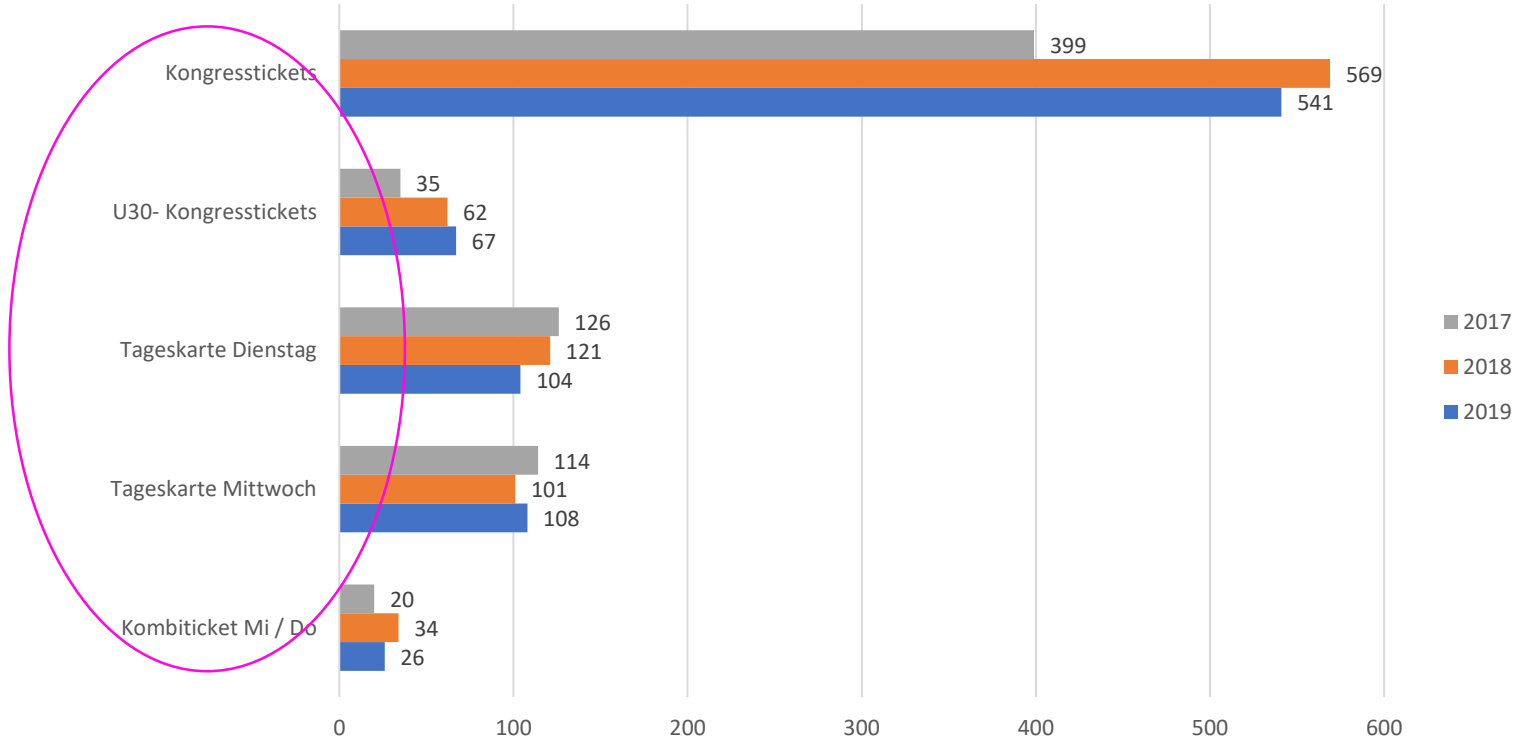
Taking into account the low number of visitors in 2018, the very small decline in the number of visitors compared to KINO 2018 (approx. -2.75%) is quite remarkable. .

participant structure



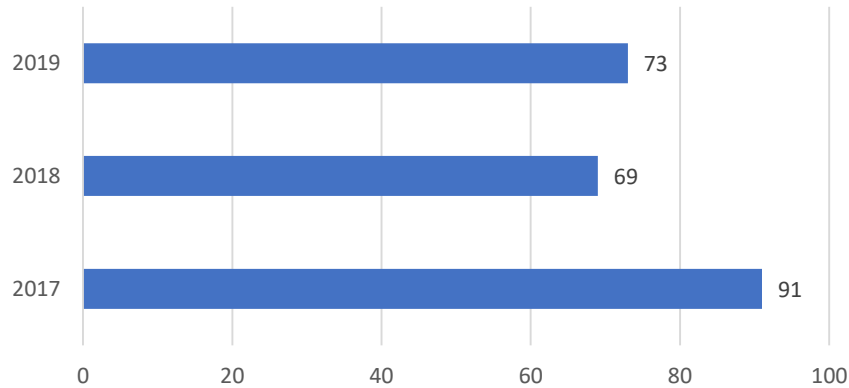
While the main groups of participants (cinema representatives, exhibitors and distribution staff) showed slight declines, we were able to attract more representatives from politics, associations and the media.

ticket structure



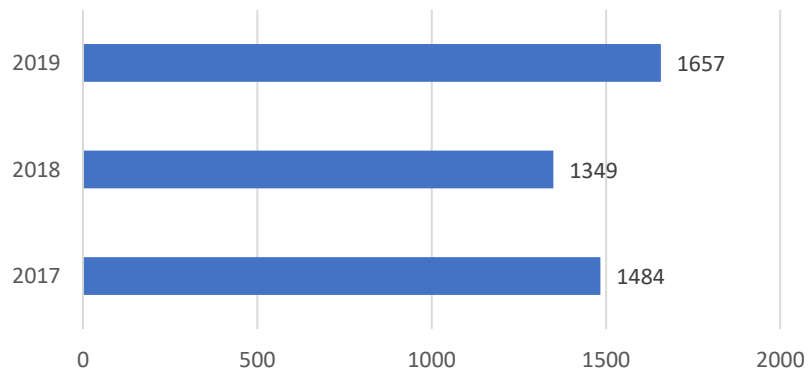
The slight decline in visitor numbers is reflected in both congress tickets and day tickets. In 2019, we were again able to sell almost 10% more U30 tickets, almost doubling the number of visitors to this group compared to 2017.

exhibitors



With a slight increase in the number of exhibitors, significantly more space was let than in 2018.

leased area in m²



This means that we have reached the limits of what is (from the organiser's point of view) justifiable space at the Kongresshaus Baden-Baden if we want to maintain certain services (e.g. visitor care).