



**2019**  
**KINO**  
KONGRESS  
MESSE  
FILME

**KINO 2018 in numbers**

# Part 1

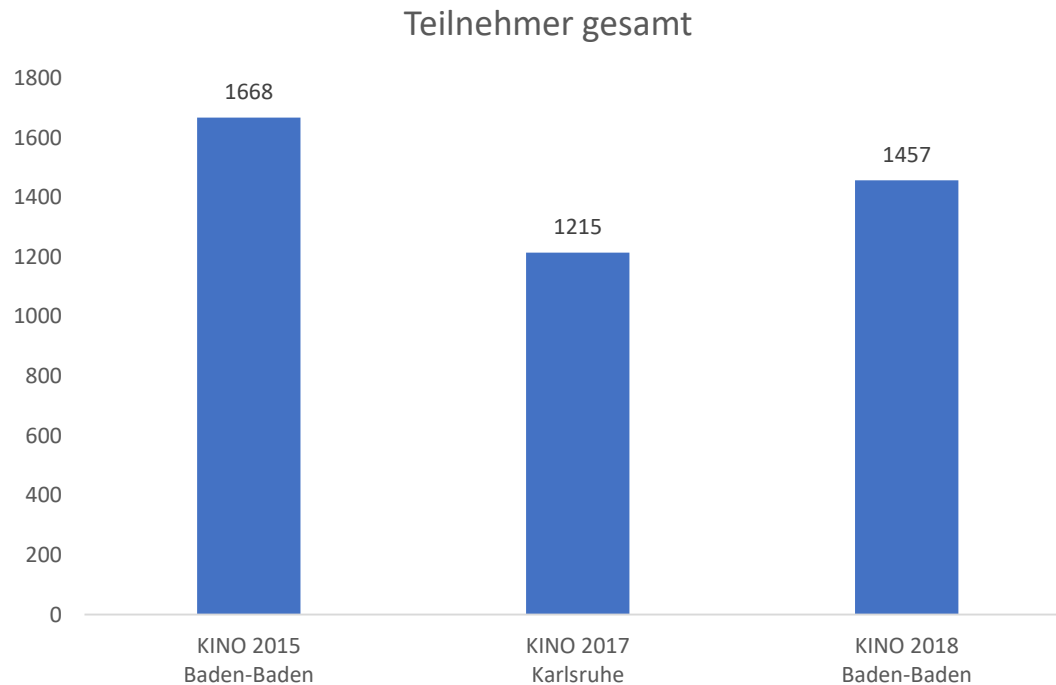
# statistics

In the following comparisons we have the comparison to the Last year's congress - 2017 in Karlsruhe. On the other hand we have the numbers also compared to the previous last Congress in Baden-Baden, which was one of the most successful in the history of the Congress.

# KINO 2018 in numbers - total participants

## Development of total number of participants:

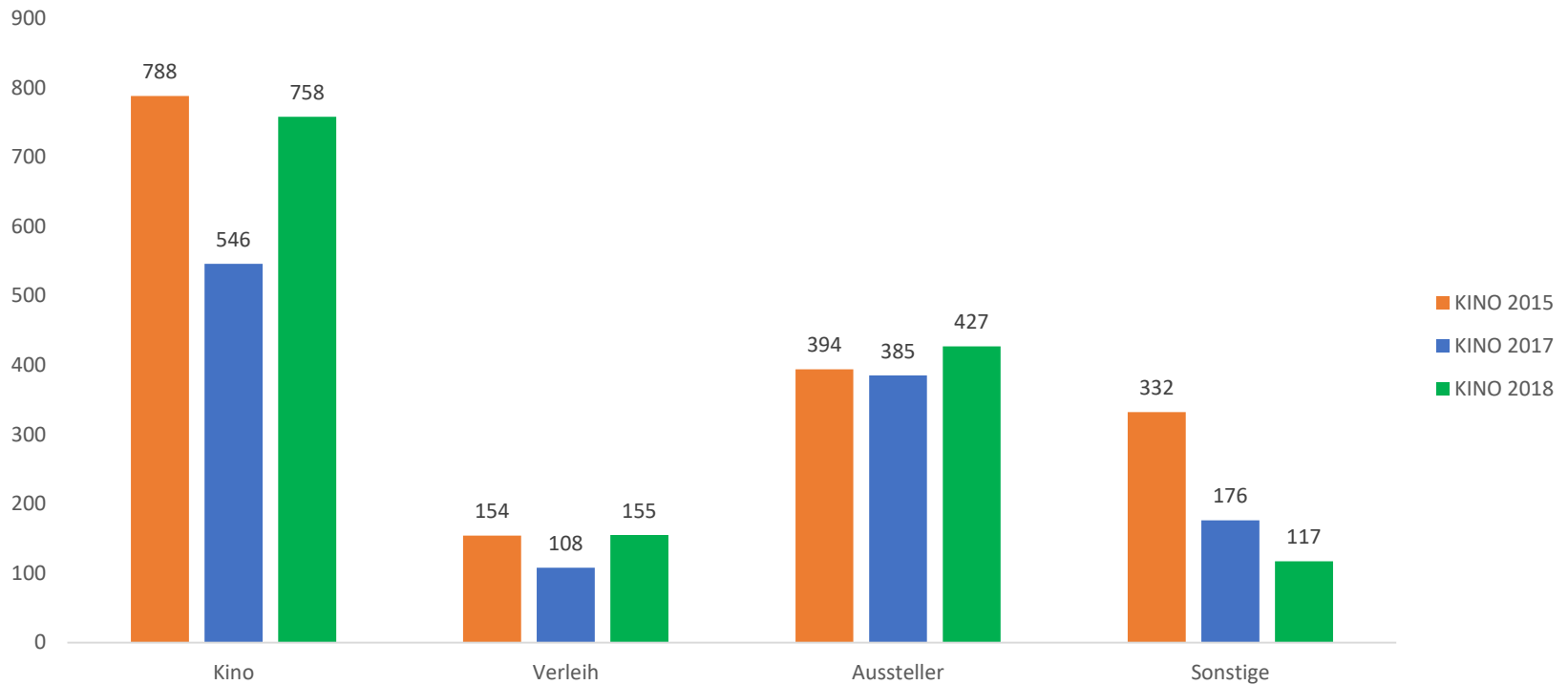
(including exhibitor, rental, organization, press, speakers, etc.)



This total number is in our view, although interesting - but this is still no real information about the composition → so we think the next overviews for more meaningful ...

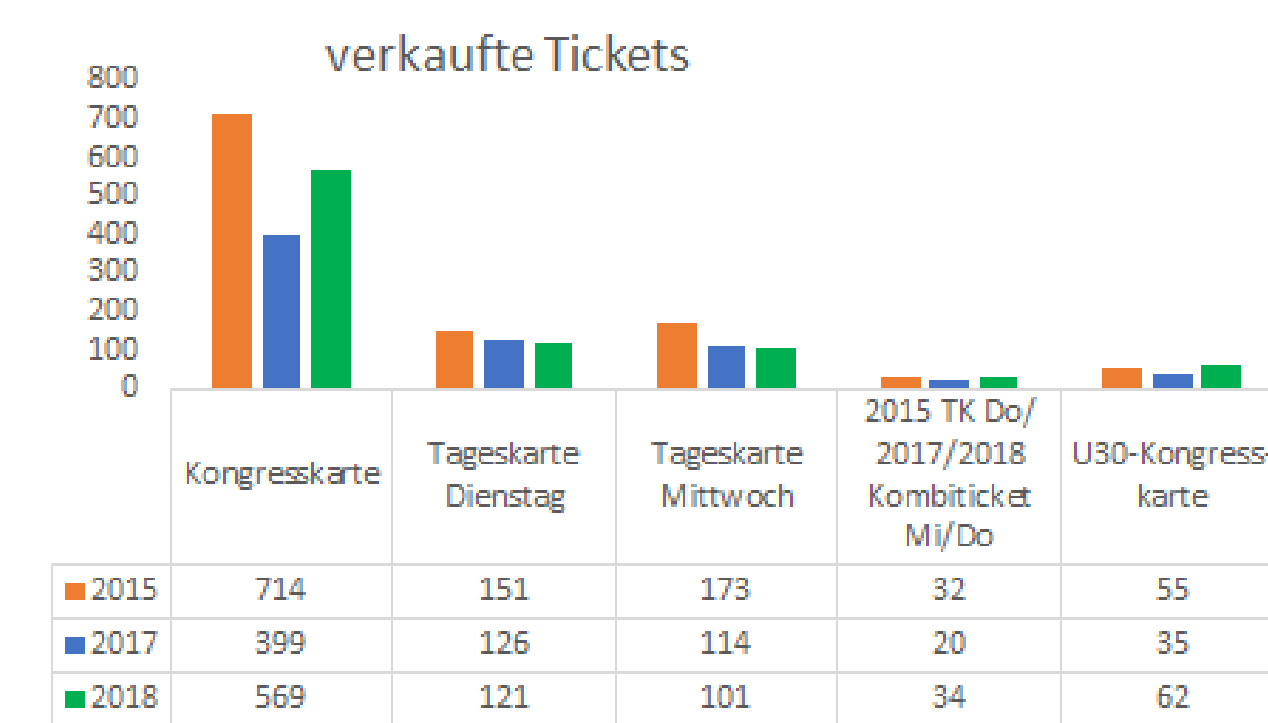
# KINO 2018 in numbers - Participants structure

Teilnehmer nach Kategorie



For cinema operators and employees - the main target group - we have approached the figures from 2015 again clearly - with rental companies and exhibitors we have even exceeded 2015 KINO. In category "Other" are among others guests of honor, media representatives and speakers recorded.

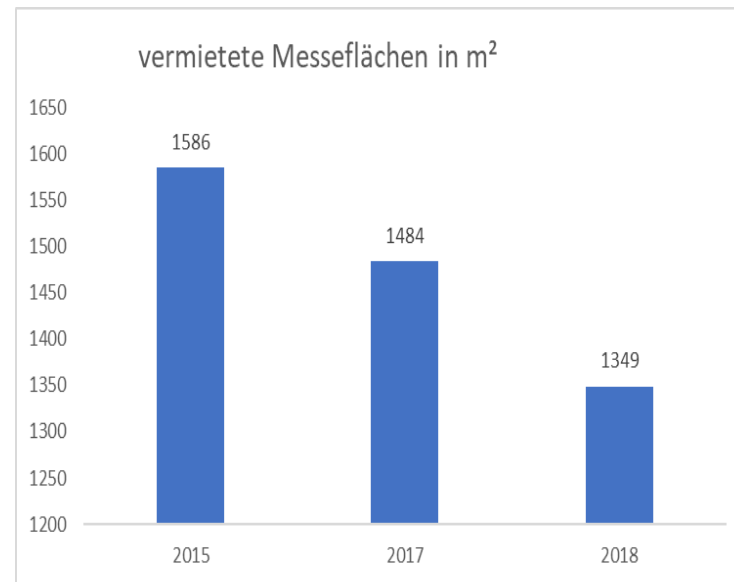
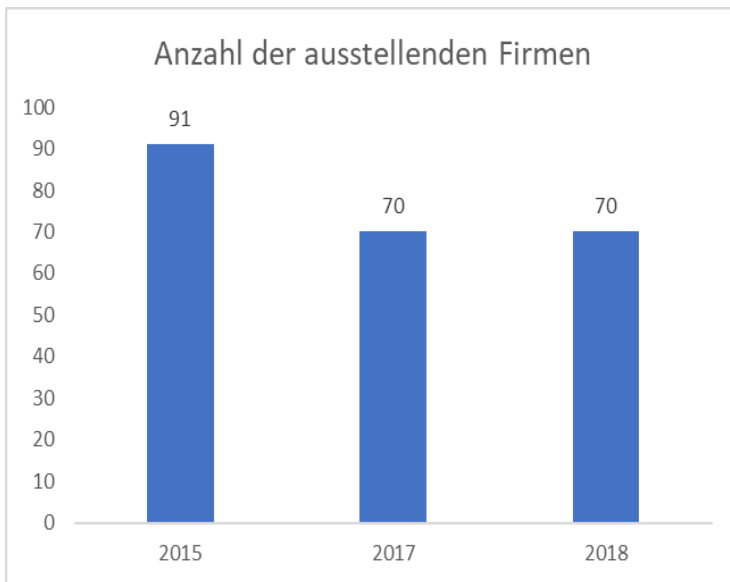
# KINO 2018 in numbers - Tickets by days



The most significant increase over the previous year was achieved with congress cards - but still have the most reserves right here → Strengthening of the congress cards in the price structure of KINO 2019

It is also gratifying that U30 tickets were in such high demand again.

# KINO 2018 in numbers - exhibitor participation



Despite a stable number of exhibitors, less space was leased than in the previous year. This depends partly on the local conditions through which some stands could not be built as big as 2017 in Karlsruhe

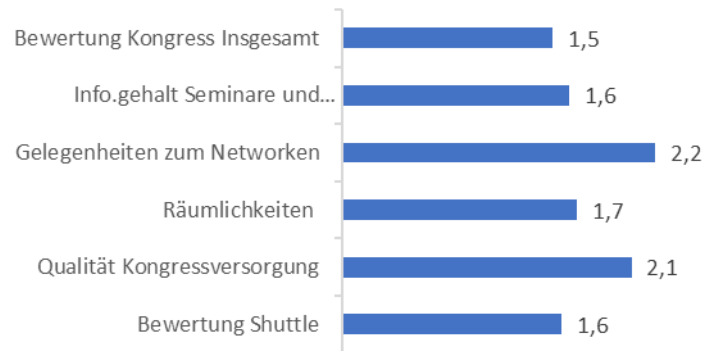
# Part 2

# Evaluation of the survey among visitors

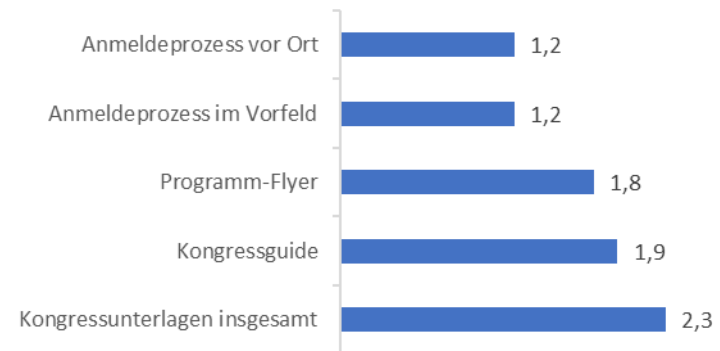
## Evaluation of the organization of the congress in general

(the evaluation was made according to the school grading principle → the smaller the value, the better the rating)

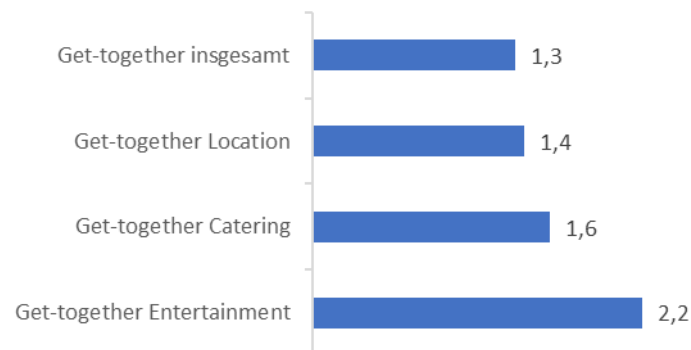
### Congress organization in general



### Registration process and congress documents



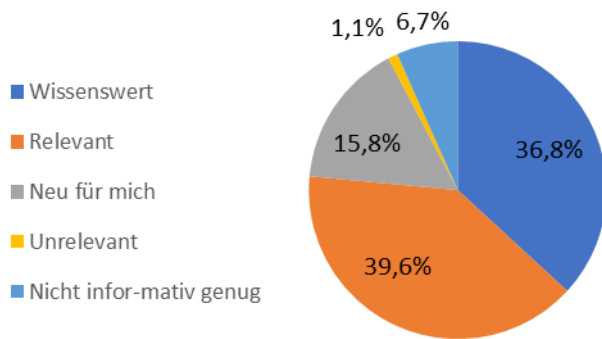
### Get together



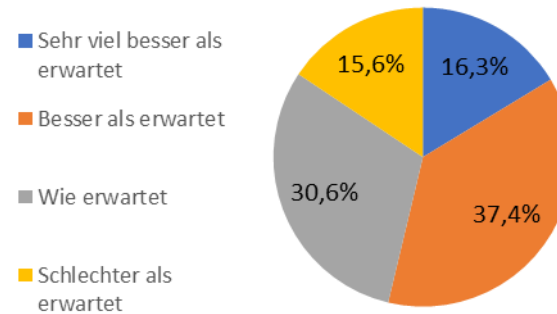


# KINO 2018 in numbers - rating program

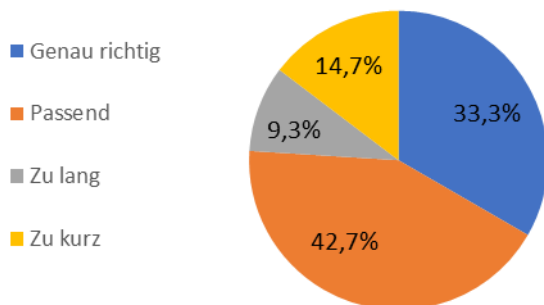
## Content of the events (Multiple choices possible)



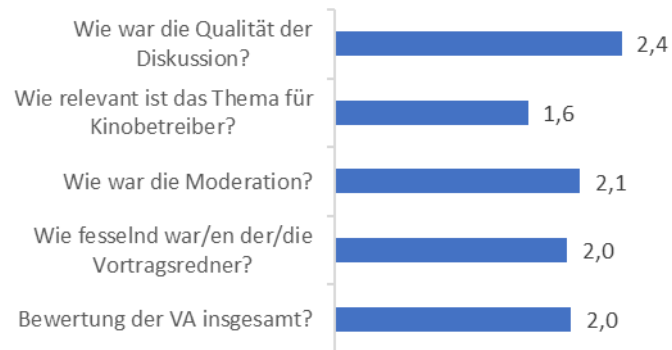
## Did the events meet your expectations?



## Duration of the lectures



## Evaluation of individual criteria according to school grades 1 = very good ..... 6 = very bad



If you are interested, we are also happy to send you the survey results for the individual events.